# PAPERWAYS Rebooting AUTUMN 2023



## **★PAPERWAYS**

Paperways is the cure to our wanderlust, with a minimalist approach to design for the savvy adventurer.

A brand identity that's always on the move, we're taken along on its endless journey and transported to lands afar. Clean, contemporary lines, shapes, and patterns coupled with durable construction transform everyday stationery into bold statements for the home, office, and beyond. Developed in 2008 by designer J.Han, Paperways strives to incorporate eco-friendly recycled materials into every possible stage of the production process.

#### PANSYDAISY CORPORATION

B-409 SK Twin Tower, 119, Gasan Digital 1-ro, Geumcheon-gu, Seoul 08589, South Korea Tel: +82.2.334.6967 Fax: +82.2.2139.1136 order@pansydaisy.com www.pansydaisy.com





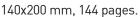
#### **LEGENDS**



- Paperways is committed to the conservation of our planet, and we are proud that all of the paper in our products comes from sustainable sources.

  This mark further indicates that the product contains post-consumer recycled paper and was printed with soy ink.
- High-density images along with catalogs are provided by regional distributors via Dropbox, in folders identifiable by product code and updated with every release of a new product.
- Products with a country code indicated are manufactured in China.
- N Products with a country code indicated are manufactured in India.

#### PATTERNISM NOTEBOOK [PW NB PTT]



A notebook with 144 Bald Square pattern pages. It lays flat when opened thanks to sewn binding with its exposed spine.





PW NB PTT BS Patternism Notebook Bald Square



PW NB PTT CG Patternism Notebook Cross Grid

Post consumer recycled paper



Post consumer recycled paper





PW NB PTT ER Patternism Notebook Edge Ruled



**A4 DESK NOTEPAD [PW-M10]** 

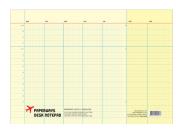
210x297mm, 50 sheets. A spot pasting on the left side to keep the sheets stable.





PW-M10-001 A4 Desk Notepad Monthly 01





PW-M10-007 A4 Desk Notepad Weekly Organizer





PW-M10-011 A4 Desk Notepad World Map

8 809332 112656

#### MINI NOTE [PW-N02]

105x140mm, 48 graphic pages. Staple binding.







PW-N02-001 Mini Note 01 Skyblue





PW-N02-002 Mini Note 02 Dark Brown





PW-N02-003 Mini Note 03 Warm Grey





PW-N02-004 Mini Note 04 Red





PW-N02-005 Mini Note 05 Pink





PW-N02-006 Mini Note 06 Yellow





PW-N02-007 Mini Note 07 Cornflower Blue



Post consumer recycled paper



PW-N02-008 Mini Note 08 Seagreen



### PALETTE JOURNAL [PW NJ PLT]

142x200 mm, 192 pages.







PW NJ PLT WL Palette Journal Water Lilies Morning



#### PALETTE MONTHLY DESKPAD [PW DM PLT]

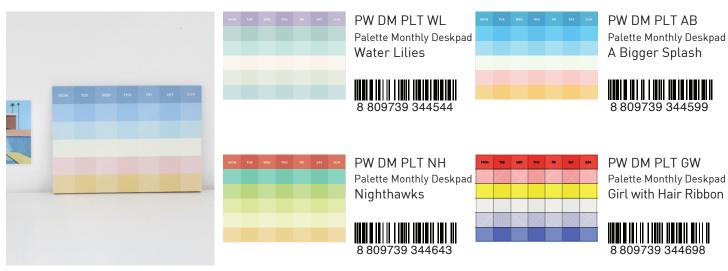
240x172mm, 50 sheets.

Post consumer recycled paper

Post consumer recycled paper

Post consumer recycled paper

A monthly notepad with color variations and combination inspired by the artist's work, such as Monet, Hockney, Hopper and Lichtenstein.



#### PALETTE WEEKLY DESKPAD [PW DW PLT]

240x172mm, 50 sheets.

A weekly notepad with color variations and combination inspired by the artist's work, such as Monet, Hockney, Hopper and Lichtenstein.



#### PALETTE DESKGRAM [PW DG PLT]

240x172mm, 50 sheets.

A graphic notepad with color variations and combination inspired by the artist's work, such as Monet, Hockney, Hopper and Lichtenstein.

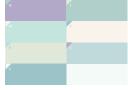


#### PALETTE MINI WEEKLY PAD [PW MW PLT]



A weekly notepad with color variations and combination inspired by the artist's work, such as Monet, Hockney, Hopper and Lichtenstein.





PW MW PLT WL Palette Mini Weekly Pad Water Lilies

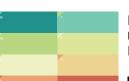




PW MW PLT AB Palette Mini Weekly Pad A Bigger Splash

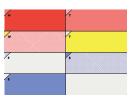
Post consumer recycled paper





PW MW PLT NH Palette Mini Weekly Pad **Nighthawks** 





PW MW PLT GW Palette Mini Weekly Pad Girl with Hair Ribbon



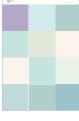
Post consumer recycled paper

#### PALETTE MEMOGRAM [PW MG PLT]

120x172mm, 50 sheets.

A memopad with color variations and combination inspired by the artist's work, such as Monet, Hockney, Hopper and Lichtenstein.





PW MG PI T WI Palette Memogram Water Lilies

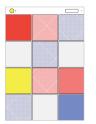






PW MG PLT AB Palette Memogram A Bigger Splash





PW MG PLT GW Palette Memogram Girl with Hair Ribbon



**NEW YORK** 

#### **CITY DESKPAD [PW D8 CT]**

240x150mm, 50 sheets. A deskpad with city-themed graphic design.





PW D8 CT PAR City Deskpad Paris





PW D8 CT NYC

Post consumer recycled paper

City Deskpad







PW D8 CT LON City Deskpad London





PW D8 CT SEL City Deskpad Seoul

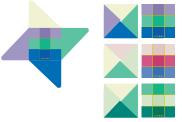


#### DDAKJI GREETING CARD SET [PW GD PLT]

Package 90x230mm, Ddakji 90x90, 3 pcs. An Korean origami gift message card set of 3.



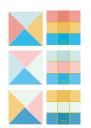








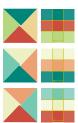




PW GD PLT AB Ddakji Greeting Card Set A Bigger Splash







PW GD PLT NH Ddakji Greeting Card Set Nighthawks







PW GD PLT GW Ddakji Greeting Card Set Girl with Hair Ribbon

